

# BRINKER OUTDOOR

## BILLBOARD SHEET



scottsmith@4dllc.net



(812) 913-5051



111 S. Green River Road  
Evansville, IN 47715

# BRINKER OUTDOOR

## 641- EB Panel



**LOCATION:** Lloyd Expressway (Hwy. 66)  
at Green River Road Exit

**READ:** Right Hand - East Bound

**MEDIA TYPE:** Digital - Permanent  
Bulletin

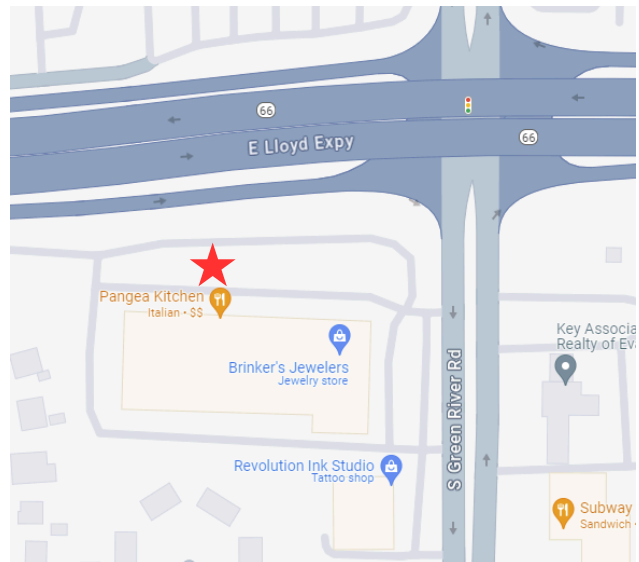
**SIZE:** 12' X 40'

**IMPRESSIONS:** 9,450 impressions per  
week

**SLOTS/DWELL:** 8 slots/8 seconds

\*As an advertiser, your ad will be seen  
**EVERY** rotation.

1 rotation = 64 seconds



\*Discounts may apply based on length  
of campaign or size of total purchase.



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111 S. Green River Road Evansville, IN 47715

# BRINKER OUTDOOR

## 641- WB Panel



**LOCATION:** Lloyd Expressway (Hwy. 66)  
at Green River Road Exit

**READ:** Left Hand - West Bound

**MEDIA TYPE:** Digital - Permanent  
Bulletin

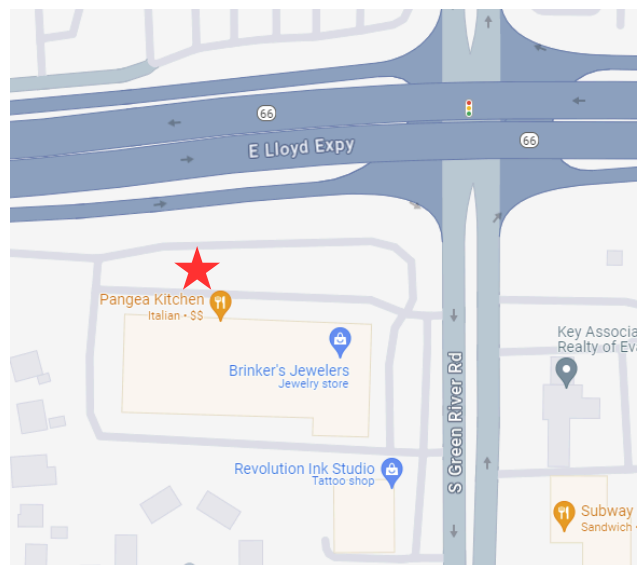
**SIZE:** 12' X 40'

**IMPRESSIONS:** 9,450 impressions per  
week

**SLOTS/DWELL:** 8 slots/8 seconds

\*As an advertiser, your ad will be seen  
**EVERY** rotation.

1 rotation = 64 seconds



\*Discounts may apply based on length of  
campaign or size of total purchase.

# BRINKER OUTDOOR

## 641- EB & WB Panel



**LOCATION:** Lloyd Expressway (Hwy. 66)  
at Green River Road Exit

**READ:** Right Hand - East Bound  
& Left Hand - West Bound

**MEDIA TYPE:** Digital - Permanent  
Bulletin

**SIZE:** 12' X 40'

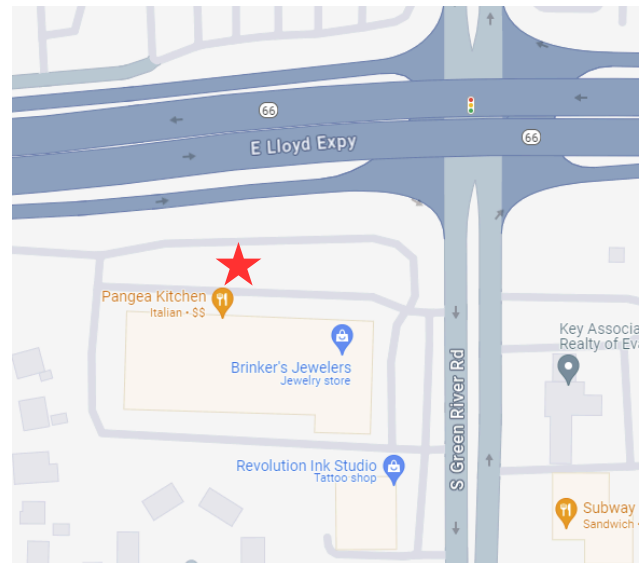
**IMPRESSIONS:** 9,450 impressions per  
week

**SLOTS/DWELL:** 8 slots/8 seconds

\*As an advertiser, your ad will be seen

**EVERY OTHER** rotation on 2 boards.

1 rotation = 64 seconds



\*Discounts may apply based on length  
of campaign or size of total purchase.



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111 S. Green River Road Evansville, IN 47715

# BRINKER OUTDOOR

## 642- SB Panel



**LOCATION:** 111 South Green River Road & Lloyd Expressway (Hwy. 66) intersection

**READ:** Right Hand - South Bound

**MEDIA TYPE:** Digital - Permanent Bulletin

**SIZE:** 10' X 30'

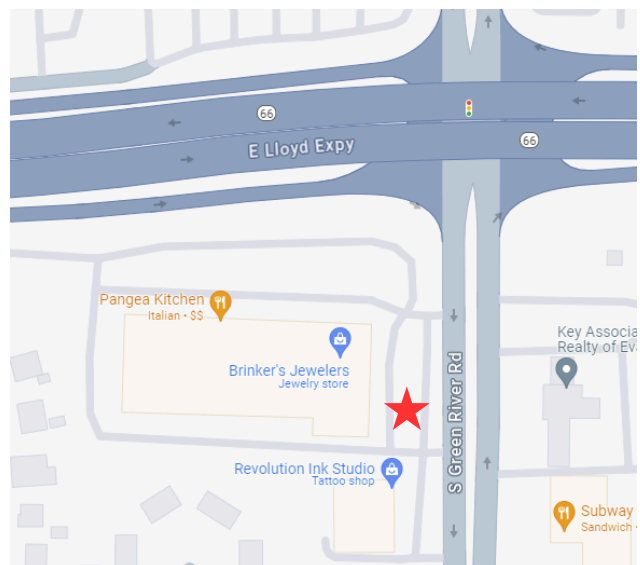
**IMPRESSIONS:** 9,450 impressions per week

**SLOTS/DWELL:** 8 slots/8 seconds

\*As an advertiser, your ad will be seen

**EVERY** rotation.

1 rotation = 64 seconds



\*Discounts may apply based on length of campaign or size of total purchase.



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111 S. Green River Road Evansville, IN 47715

# BRINKER OUTDOOR

## 642- NB Panel



**LOCATION:** 111 South Green River Road & Lloyd Expressway (Hwy. 66) intersection

**READ:** Left Hand - North Bound

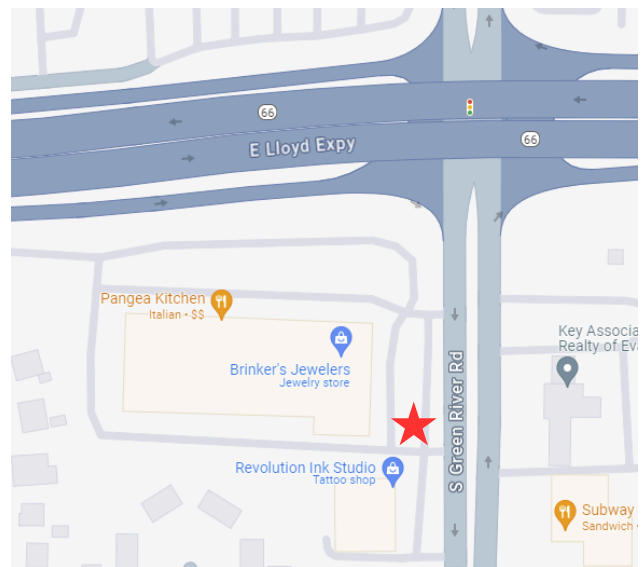
**MEDIA TYPE:** Digital - Permanent Bulletin

**SIZE:** 10' X 30'

**IMPRESSIONS:** 9,450 impressions per week

**SLOTS/DWELL:** 8 slots/8 seconds

\*As an advertiser, your ad will be seen **EVERY** rotation.  
1 rotation = 64 seconds



\*Discounts may apply based on length of campaign or size of total purchase.

# BRINKER OUTDOOR

## 642- SB & NB Panel



**LOCATION:** Lloyd Expressway (Hwy 66)  
at Green River Road Exit

**READ:** Right Hand - South Bound  
& Left Hand - North Bound

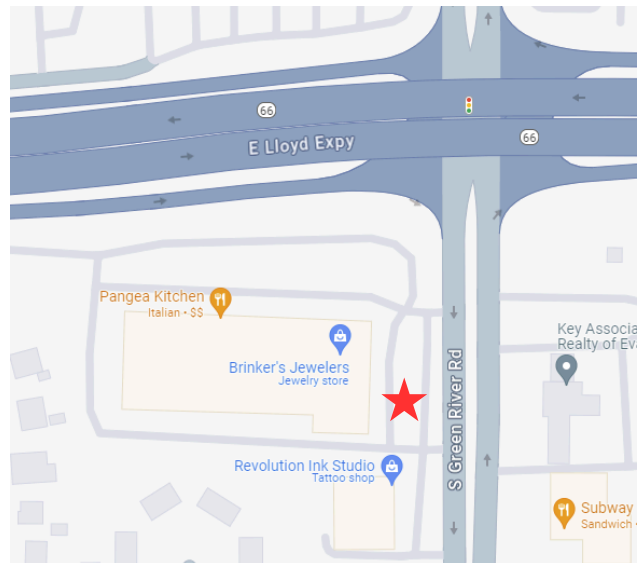
**MEDIA TYPE:** Digital - Permanent  
Bulletin

**SIZE:** 10' X 30'

**IMPRESSIONS:** 9,450 impressions per  
week

**SLOTS/DWELL:** 8 slots/8 seconds

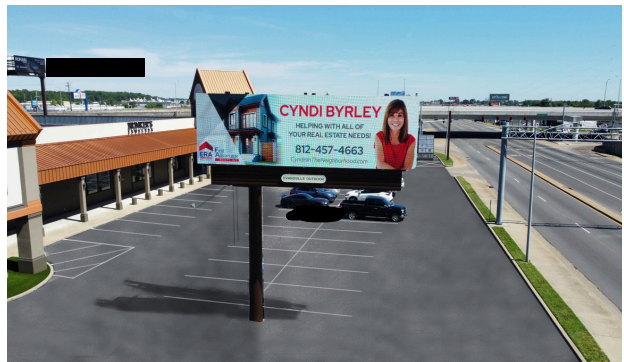
\*As an advertiser, your ad will be seen **EVERY  
OTHER** rotation on 2 boards  
1 rotation = 64 seconds



\*Discounts may apply based on length  
of campaign or size of total purchase.

# BRINKER OUTDOOR

## 641 & 642- Rotating All Panels



**LOCATION:** 111 S. Green River Road & Lloyd Expressway (Hwy. 66) intersection

**MEDIA TYPE:** Digital - Permanent Bulletin

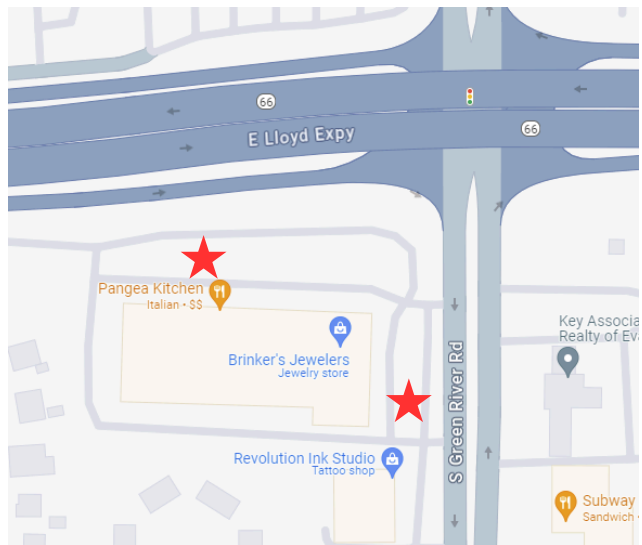
**SIZE:** 12' X 40' (2) & 10' X 30' (2)

**IMPRESSIONS:** 9,450 impressions per week

**SLOTS/DWELL:** 8 slots/8 seconds

As an advertiser, your ad will be seen every **4th** rotation on 4 boards.

1 rotation = 64 seconds



\*Discounts may apply based on length of campaign or size of total purchase.

# BRINKER OUTDOOR

111 S Green River Rd  
Evansville, IN 47715 (0 - 3 mi)

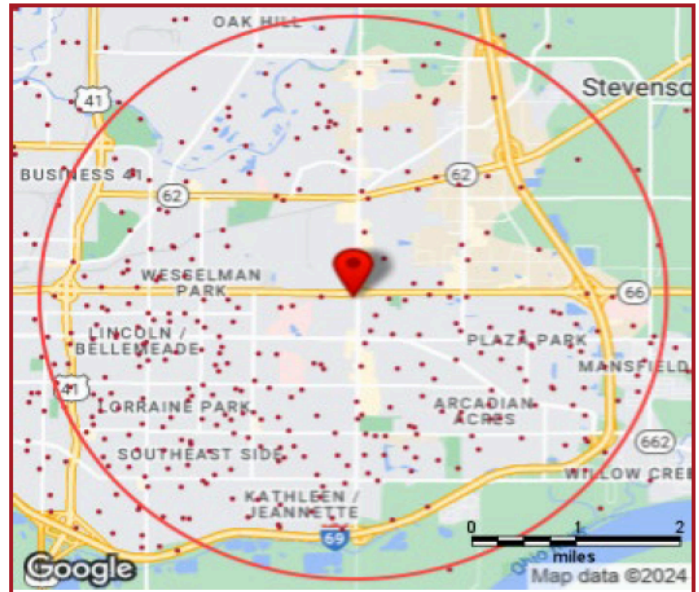
Two-Way Average Daily Traffic on E Lloyd Expy

**58,910** Vehicles per **Day**

**1,767,300** Vehicles per **Month**

**21,502,150** Vehicles per **Year**

With a load factor of 1.5 people 18+ years of age per vehicle, traffic at your location delivers 88,365 daily impressions.



(• 1 dot = 200 people)

111 S Green River Rd  
Evansville, IN 47715 (0 - 3 mi)

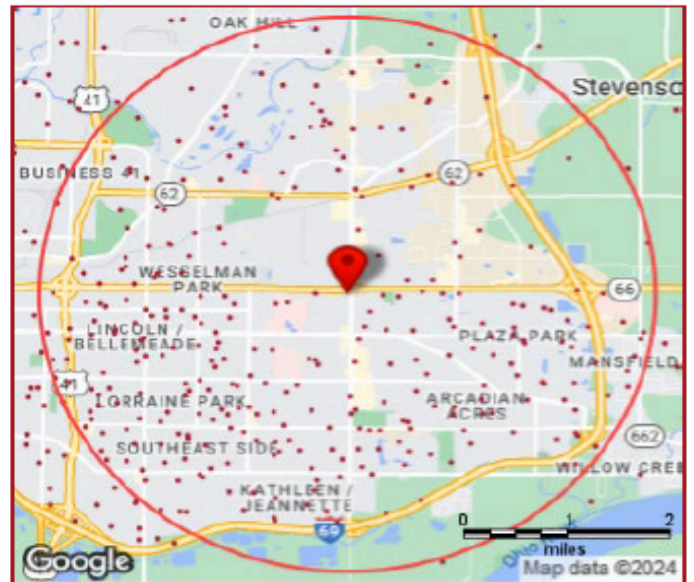
Two-Way Average Daily Traffic on S Green River Rd

**29,800** Vehicles per **Day**

**894,000** Vehicles per **Month**

**10,877,000** Vehicles per **Year**

With a load factor of 1.5 people 18+ years of age per vehicle, traffic at your location delivers 44,700 daily impressions.



(• 1 dot = 200 people)