

BRINKER OUTDOOR

BILLBOARD PRICE SHEET



hayleyc@4dlc.net



(812) 913-5051



111 S. Green River Road
Evansville, IN 47715

BRINKER OUTDOOR

641- EB & WB Panel



LOCATION: Lloyd Expressway (Hwy. 66)
at Green River Road Exit

READ: Right Hand - East Bound
& Left Hand - West Bound

MEDIA TYPE: Digital - Permanent
Bulletin

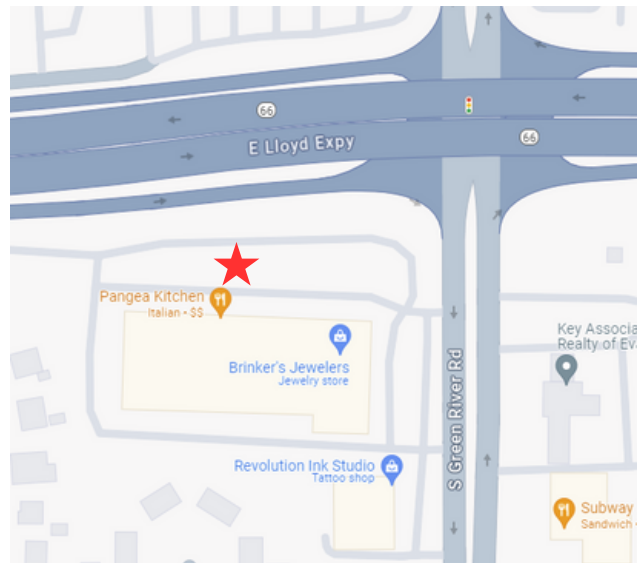
SIZE: 12' X 40'

IMPRESSIONS: 9,450 impressions per
week

SLOTS/DWELL: 8 slots/8 seconds

RATE: \$1,800 per month

*As an advertiser, your ad will be seen
EVERY OTHER rotation on 2 boards.
1 rotation = 64 seconds



*Discounts may apply based on length
of campaign or size of total purchase.

BRINKER OUTDOOR

642- SB & NB Panel



LOCATION: Lloyd Expressway (Hwy. 66) at Green River Road Exit

READ: Right Hand - South Bound
& Left Hand - North Bound

MEDIA TYPE: Digital - Permanent Bulletin

SIZE: 10' X 30'

IMPRESSIONS: 9,450 impressions per week

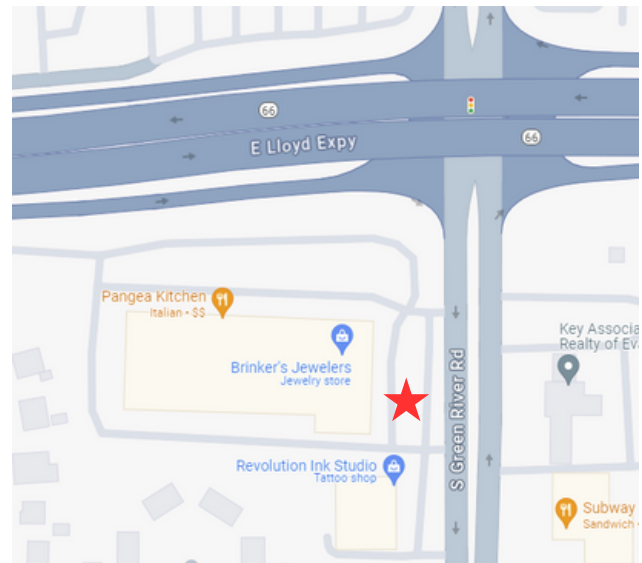
SLOTS/DWELL: 8 slots/8 seconds

RATE: \$650 per month

*As an advertiser, your ad will be seen

EVERY OTHER rotation on 2 boards.

1 rotation = 64 seconds



*Discounts may apply based on length of campaign or size of total purchase.

BRINKER OUTDOOR

643- EB & WB Panel



LOCATION: Lynch Road near N. Green River Road

READ: Right Hand - East Bound
& Left Hand - West Bound

MEDIA TYPE: Digital - Permanent Bulletin

SIZE: 10' X 30'

SLOTS/DWELL: 8 slots/8 seconds

RATE: \$1,000 per month



*Discounts may apply based on length of campaign or size of total purchase.

BRINKER OUTDOOR

641- EB Panel



LOCATION: Lloyd Expressway (Hwy. 66)
at Green River Road Exit

READ: Right Hand - East Bound

MEDIA TYPE: Digital - Permanent
Bulletin

SIZE: 12' X 40'

IMPRESSIONS: 9,450 impressions per
week

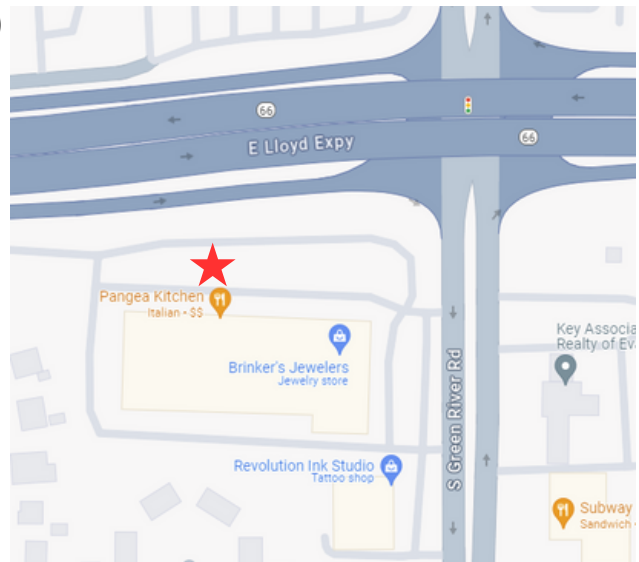
SLOTS/DWELL: 8 slots/8 seconds

RATE: \$2,000 per month

*As an advertiser, your ad will be seen

EVERY rotation.

1 rotation = 64 seconds



*Discounts may apply based on length
of campaign or size of total purchase.



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(812) 913-5051



111 S. Green River Road Evansville, IN 47715

BRINKER OUTDOOR

641- WB Panel



LOCATION: Lloyd Expressway (Hwy. 66)
at Green River Road Exit

READ: Left Hand - West Bound

MEDIA TYPE: Digital - Permanent
Bulletin

SIZE: 12' X 40'

IMPRESSIONS: 9,450 impressions per
week

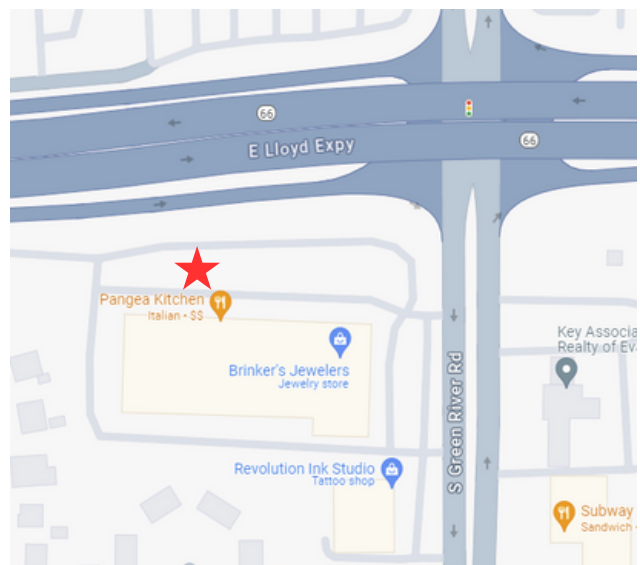
SLOTS/DWELL: 8 slots/8 seconds

RATE: \$1,700 per month

*As an advertiser, your ad will be seen

EVERY rotation.

1 rotation = 64 seconds



*Discounts may apply based on length of
campaign or size of total purchase.

BRINKER OUTDOOR

642- SB Panel



LOCATION: 111 South Green River Road & Lloyd Expressway (Hwy. 66) intersection

READ: Right Hand - South Bound

MEDIA TYPE: Digital - Permanent Bulletin

SIZE: 10' X 30'

IMPRESSIONS: 9,450 impressions per week

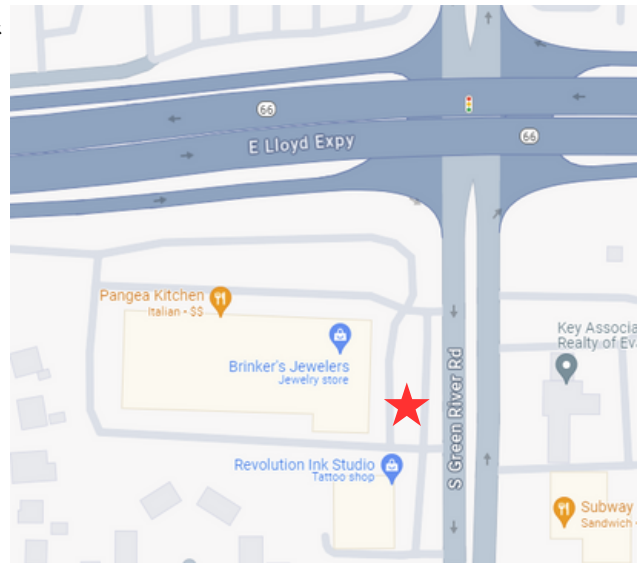
SLOTS/DWELL: 8 slots/8 seconds

RATE: \$800 per month

*As an advertiser, your ad will be seen

EVERY rotation.

1 rotation = 64 seconds



*Discounts may apply based on length of campaign or size of total purchase.

BRINKER OUTDOOR

642- NB Panel



LOCATION: 111 South Green River Road & Lloyd Expressway (Hwy. 66) intersection

READ: Left Hand - North Bound

MEDIA TYPE: Digital - Permanent Bulletin

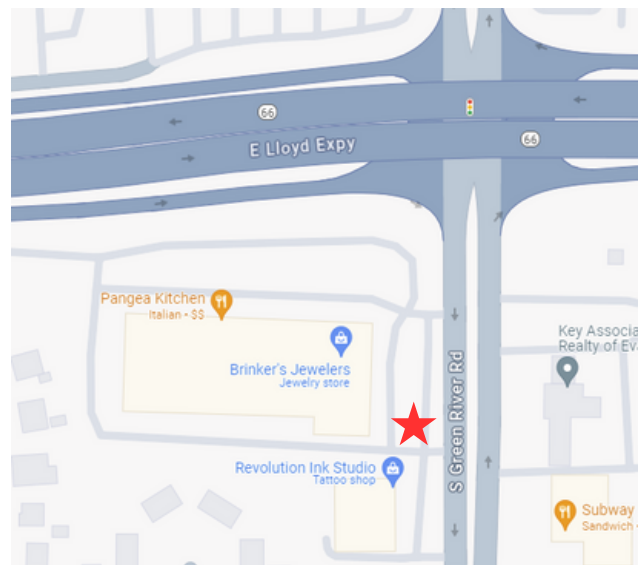
SIZE: 10' X 30'

IMPRESSIONS: 9,450 impressions per week

SLOTS/DWELL: 8 slots/8 seconds

RATE: \$500 per month

*As an advertiser, your ad will be seen **EVERY** rotation.
1 rotation = 64 seconds



*Discounts may apply based on length of campaign or size of total purchase.

BRINKER OUTDOOR

643- EB Panel



LOCATION: Lynch Road near N. Green River Road

READ: Right Hand - East Bound

MEDIA TYPE: Digital - Permanent Bulletin

SIZE: 10' X 30'

SLOTS/DWELL: 8 slots/8 seconds

RATE: \$600 per month



*Discounts may apply based on length of campaign or size of total purchase.

BRINKER OUTDOOR

643- WB Panel



LOCATION: Lynch Road near N. Green River Road

READ: Right Hand - West Bound

MEDIA TYPE: Digital - Permanent Bulletin

SIZE: 10' X 30'

SLOTS/DWELL: 8slots/8 seconds

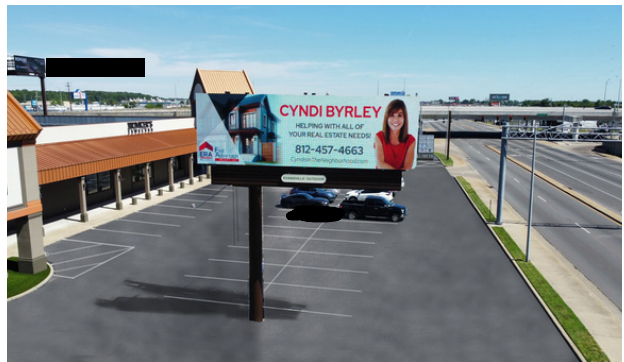
RATE: \$600 per month



*Discounts may apply based on length of campaign or size of total purchase.

BRINKER OUTDOOR

641 & 642- Rotating All Panels



LOCATION: 111 S. Green River Road & Lloyd Expressway (Hwy. 66) intersection

MEDIA TYPE: Digital - Permanent Bulletin

SIZE: 12' X 40' (2) & 10' X 30' (2)

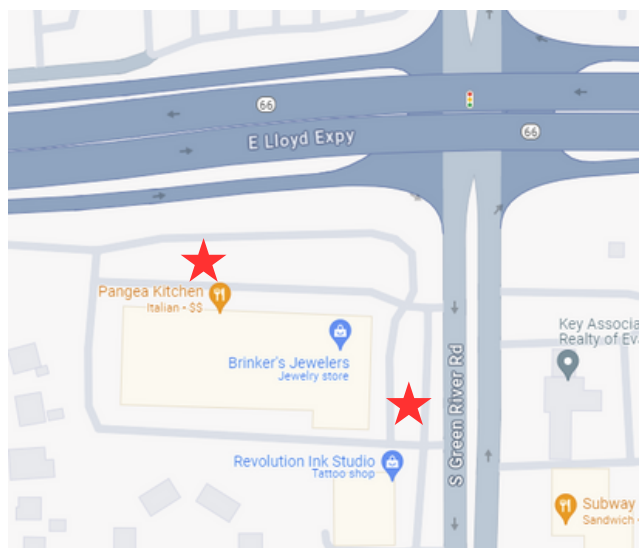
IMPRESSIONS: 9,450 impressions per week

SLOTS/DWELL: 8 slots/8 seconds

RATE: \$1,200

As an advertiser, your ad will be seen every **4th** rotation on 4 boards.
1 rotation = 64 seconds

*Discounts may apply based on length of campaign or size of total purchase.



BRINKER OUTDOOR

641 & 642- Rotating All Panels



LOCATION: 111 S. Green River Road & Lloyd Expressway (Hwy. 66) intersection

MEDIA TYPE: Digital - Permanent Bulletin

SIZE: 12' X 40' (2) & 10' X 30' (2)

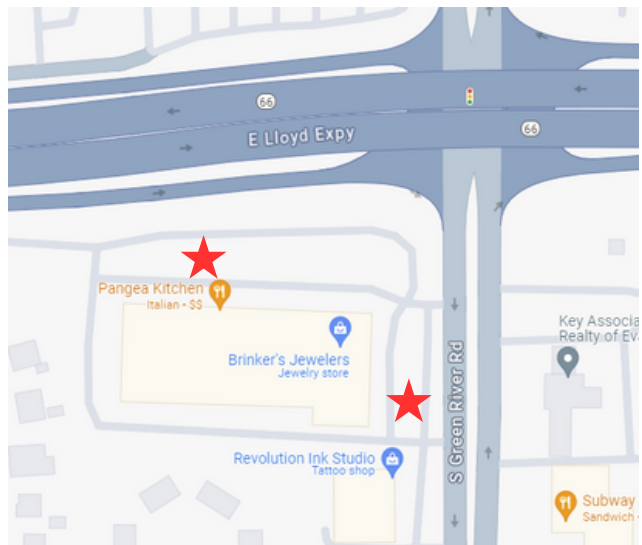
IMPRESSIONS: 9,450 impressions per week

SLOTS/DWELL: 8 slots/8 seconds

RATE: \$1,020

As an advertiser, your ad will be seen every **4th** rotation on 4 boards.
1 rotation = 64 seconds

*Discounts may apply based on length of campaign or size of total purchase.



BRINKER OUTDOOR

111 S Green River Rd
Evansville, IN 47715 (0 - 3 mi)

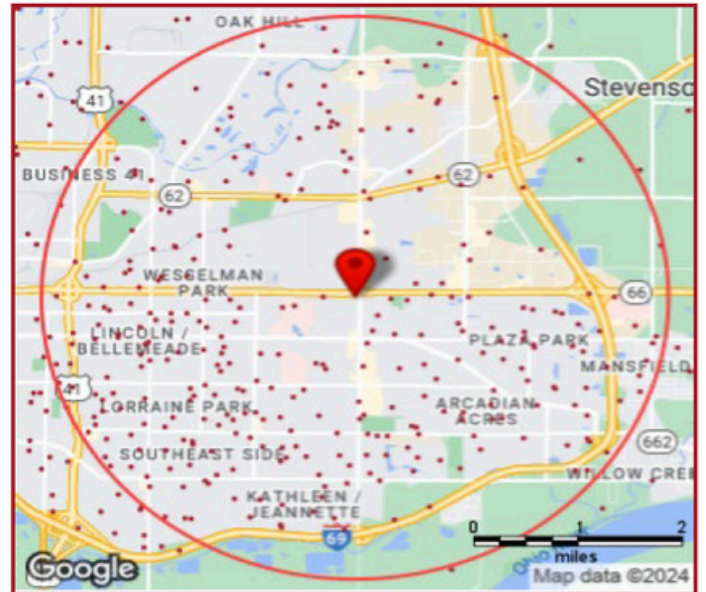
Two-Way Average Daily Traffic on E Lloyd Expy

58,910 Vehicles per **Day**

1,767,300 Vehicles per **Month**

21,502,150 Vehicles per **Year**

With a load factor of 1.5 people 18+ years of age per vehicle, traffic at your location delivers 88,365 daily impressions.



(• 1 dot = 200 people)

111 S Green River Rd
Evansville, IN 47715 (0 - 3 mi)

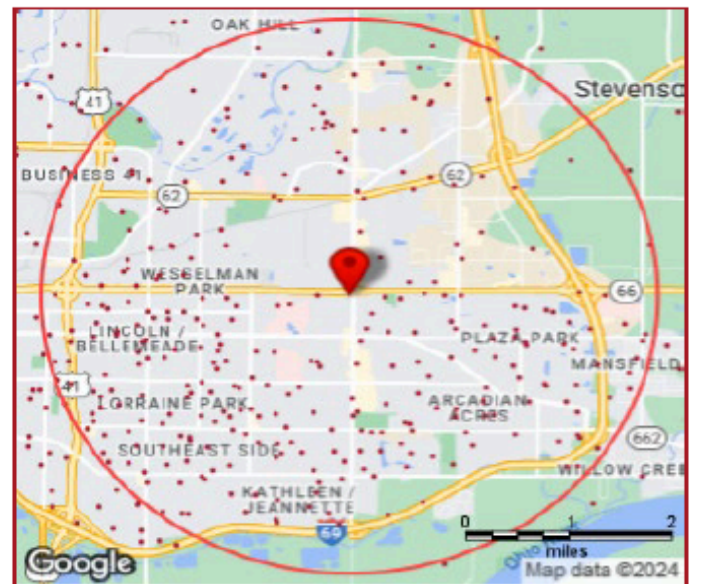
Two-Way Average Daily Traffic on S Green River Rd

29,800 Vehicles per **Day**

894,000 Vehicles per **Month**

10,877,000 Vehicles per **Year**

With a load factor of 1.5 people 18+ years of age per vehicle, traffic at your location delivers 44,700 daily impressions.



(• 1 dot = 200 people)